






# SOPHIE KRABES

## CONTACT

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 sophiekrabes@gmail.com

 Schulstraße 37a, 63110 Rodgau,  
Germany

## EDUCATION

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M.Sc. International Business  
Management  
**Syddansk Universitet, Denmark**  
2023-2025

B.A. BWL –Versicherungen  
**Duale Hochschule Baden-Württemberg**  
2020-2023

## SKILLS

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- Microsoft Office
- Customer Service
- Problem-solving
- Database Management
- Data Analytics
- Quality Assurance
- Marketing
- Sales
- Project Management

## LANGUAGE

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English

German

## About me

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Curious, analytical and enthusiastic about concept development, financial markets and data-based decisions. With my hands-on mentality, I approach challenges in a structured and solution-oriented way, optimize processes with a clear focus on efficiency and translate complex ideas into actionable strategies. In doing so, I create connections between different areas and promote effective collaboration.

## WORX EXPERIENCE

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Jan 2025 - Today

ET GLOBAL

### Working Student Marketing

- Coordination of social media activities and trade fair photography.
- Streamlining cross-departmental collaboration in a global environment to increase efficiency.
- Manage award submissions with compliance in mind.
- Developing processes and document management systems to improve organization and workflow.

Nov 2023 - Nov 2024

enVoice

### Junior Customer Success Manager

- Oversee multiple campaigns and focus on performance evaluation, development and customization of clients' sales strategies.
- Trade show networking, expanding business opportunities.
- Application process, onboarding and accounting.
- Ensuring quality assurance

Sep 2020 - Sep 2023

R+V Allgemeine Versicherung AG

### Dual Student

- Valuable knowledge in customer service, sales experience and improved communication skills.
- Project management at R+V Versicherung, CRM experience and bachelor thesis inspired by this topic.
- Day-to-day business, customer service and administrative tasks in an insurance company.